

<< FRONT PANEL >>

ACTIVE INGREDIENT:

Citric Acid. 2.50%

OTHER INGREDIENTS: 97.50%

TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN

WARNING: See (back) (side) panel for additional precautionary statements.

(NET CONTENTS): X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L)

X x X FL. OZ. (EACH:) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L) TOTAL: X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.)) X (mL) (L)

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-XXX

EPA Est. No.:

312-WI-3 (Y) (YY)	09019-OH-1 (Y) (YY)	61203-MA-001 (Y) (YY)
475-PA-001 (Y) (YY)	09019-OH-2 (Y) (YY)	68058-IL-001 (Y) (YY)
777-CA-001 (Y) (YY)	11525-IL-1 (Y) (YY)	69209-MA-001 (Y) (YY)
777-GA-001 (Y) (YY)	13891-IN-1 (Y) (YY)	70424-CAN-001 (Y) (YY)
777-NJ-2 (Y) (YY)	38654-NJ-1 (Y) (YY)	74291-MO-001 (Y) (YY)
777-MO-1 (Y) (YY)	38654-PA-1 (Y) (YY)	075371-IN-001 (Y) (YY)
777-MO-2 (Y) (YY)	50757-WI-1 (Y) (YY)	075371-IN-003 (Y) (YY)
777-PA-1 (Y) (YY)	54487-GA-1 (Y) (YY)	082206-NY-003 (Y) (YY)
8251-WI-5 (Y) (YY)	58996-MO-1 (Y) (YY)	

(See bottom or side) (for Lot / Date code)

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)

See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

Questions? () (Call:) (1-XXX-XXX-XXXX)

(For ingredient (and other) information, (www.rbnainfo.com) (website))

((Want) (For) (more) info on ingredients (& tips) visit (www.rbnainfo.com))

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054 (XXXXXX)

(Made in U.S.A.) © {year} RB

(Contains no (phosphates) (phosphorous))

This (bottle) (container) is made of 25% post-consumer recycled plastic.

Company 

<< FRONT / BACK PANEL – Optional text >>

NSF Certification Symbol

Important facts (about this product)

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community), go to www.spreadinghealth.com.

<< BACK PANEL – Optional text for Professional Use products only >>

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].
The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ*” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria*, virus*, fungus* & mold*.
The term (x) is a placeholder that represents a number between 1 and 99.
The term “Y” is a place holder for a character A – Z.



Graphic Symbol (Hospital Disinfectant – Meets AOAC Standards)

Part of your infection control program

(This product) meets the requirements of the OSHA Bloodborne Pathogen Standard for Decontamination

(This product) meets AOAC Germicidal Spray efficacy standards for hospital disinfectants

<< NOTE: Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(Antibacterial* Action) (Complete) (New) (Unbeatable) (Formula)

(New & Improved) (New & Improved Fragrance) (New & Improved Scent)

(Now with improved) (Power Foam Trigger) (Foam Power Trigger) (Wide Spray Trigger)

New enhanced foaming (action) (sprayer) (for) (better cleaning) (tough cleaning)

New Trigger for (Cleans) (More) (Better) (Cleaning Power) (Coverage) (with Every Spray)

Wider Coverage for Quicker Cleaning

<< FRAGRANCE CLAIMS >>

(Atlantic) (Fresh)

(Fresh)

(Marine)

(Citrus) (Fruit)

(Fresh Sparkle)

(Ocean Breeze)

(Country)

(Lemon Breeze)

(Aroma) (Fragrance) (Scent)

<< PACKAGING CLAIMS >>

(X%) (more) (bonus) (value) (pack) (trigger) (vs.) (compared to) (X) ((fl. oz.)) (size) {insert Lysol brand name}) (♦)

(x (fl. oz. (at) (for the) x (fl. oz. Price) (x (fl. oz. (at) (for) the price of x (fl. oz.) (x (fl. oz. Free)

(X Pack) (X Bottles)

(Bonus) (Bonus x%) (Bonus x (fl. oz.) (x% Discount) (x% More Free)

Convenient (trigger) (spray)

Easy to use

(Economy) (Great) (Mega) (Super) (Trial) (Value) (Pack) (Refill) (Size) (Limited Time)

(Now x% more foam)

(Over x sprays per bottle) (Cleans your bathroom x times)

<< CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires XX/XX/XXXX

Like (insert Lysol brand name) (trigger) (cleaner)? Try (our) (insert Lysol brand name) (insert picture of Lysol wipes)

Like this (fragrance) (product)? Try (our) (other Lysol® products) (insert picture of Lysol product)

Manufacturer's coupon

(Money back guarantee) (Your # 1 choice) (Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value

1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

(Save)(\$)(X) (¢)(%) (Off) (free) (buy) (now) (up to) (on) (any) (X) (single) (triple) (pack(s)) (wipes) (of) {insert Lysol brand name} (X (fl. oz. or larger size) (XX (ct) (fl. oz) or higher)

Try (new) {insert Lysol brand name} (Wipes) (Triggers) (No harsh chemical residue)

Try (our) (other) Lysol® (family of) (cleaning products) (fragrances) (insert picture of Lysol product)

<< MARKETING CLAIMS >>

(x)X (better) (more) cleaning (vs (chlorine) bleach) (♦)

(X in X) (Express) (Multi) (Action) (Surface) (Triple) (Versatile) (Quick & Easy) (Ready to use) (Clean & Fresh)

(Cleaning) (Cleans) (Deodorizes) (Disinfectant) (Disinfects) (Sanitizer) (Sanitizes) (Shines) (Basin Tub & Tile Cleaner)

(Bathroom Cleaner) (Foaming Bathroom Cleaner) (Wide Spray) (Shower Cleaner)

(X)x More (Spray) Force

(X People X Toilet) (4 people 1 Toilet)

xX (the) (Cleaning Power) ({insert soil – See Appendix 2}) (Removal) (on) ({insert soils – see Appendix 2}) (♦)

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(X)x (Wide(r) Spray) (Power Foam) (for Advanced Cleaning) (Targeted Cleaning)
(100) (X)% Faster Clean (♦) vs {insert Lysol brand name}
(100) (X)% Faster Removal of ({insert soils – see Appendix 2}) (vs {insert Lysol brand name}) (♦)
(100) (X)% Longer Lasting (Clean) (Shine) (vs {insert Lysol brand name}) (♦)
(100) (X)% Longer Lasting Protection (♦) vs {insert Lysol brand name} on {insert soil from Appendix 2}
A Few of the (many) moments (you) (need) (where) Lysol (is needed)
Advanced (Floor) Cleaner
(Allies) (Compliments) (Helpers) (Supporters) ({insert inert ingredient – see CSF}) (Provides liquid base)
An efficient way to clean
(Antibacterial*) (Antibacterial* Action) (Bactericidal*) (Bactericide*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects)
(Germicidal**) (Hospital Disinfectant) (Virucidal†)
Antibacterial* (cleaning) action (on) (in) {insert surface / site – see Appendix 2}
Antibacterial* cleaning (on hard, non-porous surfaces) for (bathrooms) (restrooms)
Antibacterial* (floor) (surface) (cleaner)
Better ({insert soils – see Appendix 2}) fighting power (than) (before) (ever) (previous) (prior) (formula) (♦)
Better ({insert soils – see Appendix 2}) (than) (before) (ever) (previous) (prior) (formula) (♦)
Brilliant (streak-free) (glistening) (sparkling) shine
Cleaning Heroes ({insert inert ingredient – see CSF}) (Cuts {insert soils – see appendix 2}) (Removes {insert soils – see appendix 2})
Cleans (area) (x number of square feet)
Cleans (bathroom) (surfaces) ({insert surface – see Appendix 2}) (without leaving a dull residue behind) (fast)
Cleans everyday {insert surface / site – see Appendix 2} messes
(Cleans) (+) (Repels) (Grime) (Stains) ({insert soils – see Appendix 2})
Cleans sealed grout and tiles in seconds
Cleans (tough) (the toughest) (stubborn) ({insert soils – see Appendix 2}) (and) (fast) (without bleaching)
Cleans to a brilliant shine
Complete Clean
(Credible) (Effective) (Efficient) (Fantastic) (Incredible) (Proven) (Unbeatable) Cleaners ({insert inert ingredient – see CSF}) (Cuts {insert soils – see appendix 2}) (Removes {insert soils – see Appendix 2})
(Credible) (effective) (Efficient) (Fantastic) (Incredible) (Proven) (Unbeatable) Germ (killers) (slayers) (destroyers) (eliminators) (removers) (neutralizers) (terminators) ({insert active ingredient – see CSF})
Contains no (abrasives) (chlorine) (bleach) (dyes) (or) (harsh) (acids) (fumes) (so it won't scratch surfaces)
Cuts cleaning time
(Cuts) (Cleans) ({insert soils – see Appendix 2}) (greasy dirt) (and) (bathroom soils)
Deep down clean
(Dependable) (Reliable) (Trusted) Cleaners ({insert inert ingredient – see CSF}) (Cuts {insert soils – see appendix 2}) (Removes {insert soils – see Appendix 2})
(Dependable) (Trusted) (Reliable) Germ (killers) (slayers) (destroyers) (eliminators) (removers) (neutralizers) (terminators) ({insert active ingredient – see CSF})
(Destroys) (Eradicates) (tough) (the toughest) (stubborn) ({insert soils – see Appendix 2})
(Disinfecting) (Sanitizing) (Germ Killing) Heroes ({insert active ingredient – see CSF})
Does not (include) (contain) (ammonia) ((chlorine) bleach) (phosphates) (phosphorous) (Parabens) (Phthalates) (Quats) (Triclosan) (Formaldehyde) (Alkyl phenol ethoxylates (APEs)) (Mercury and mercury- containing compounds) (Arsenic) (Lead) ((Plastic) microbeads)
Easier next time clean (♦) vs {insert Lysol brand name}
(Easy) (Simple) (bathroom) cleaning (on) {insert soil from Appendix 2}
Effective Cleans, shines, deodorizes and disinfects (washable) {insert surface / site – see Appendix 2} (surfaces) (and) (fixtures)
Effectively cleans, shines and disinfects (washable hard, non-porous surfaces in) {insert use sites/ surfaces – see Appendix 2}
(Eliminates) (Removes) odors (caused by bacteria)
(Ew...) (Odors are Gross)
Extra strength foam destroys ({insert soils – see Appendix 2})
Fast acting foam
Foam scrubs the ({insert soils – see Appendix 2}) away
(Foam trigger) (with) (Powerful foaming action) (to power out) ({insert soils – see Appendix 2}) (and)
Foams and clings onto (tough) (the toughest) (stubborn) ({insert soils – see Appendix 2})
For a cleaner, fresher household
For lasting freshness

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(Free From) (Made without) (No) {insert ingredients from Appendix 4}

Freshness (Booster) (Enhancer) (Fragrance****) ({insert inert ingredient – see CSF})

Freshener ({insert inert ingredient – see CSF})

Friendly to your (floor) {insert surface / site – see Appendix 2} surfaces

(Get) (Take) a Whiff ({insert inert ingredient – see CSF})

Germs thrive (in the toilet)

Good for (everyday cleaning) (and) (your toughest) (tough) (stubborn) (bathroom) (floor) stains).

Good for most indoor and outdoor cleaning tasks

Good Housekeeping seal

High power foam (destroys {insert soils – see Appendix 2}) (for tough cleaning)

Ingredients ({insert active and inert ingredients – see CSF})

Invisible non-stick finish on surfaces prevents (stains) ({insert soils – see Appendix 2}) sticking

Just spray & walk away

Leaves a (pleasant) (fragrance) (shine)

Leaves no (sticky) (dull) residue

Leaves your (bathroom) (restroom) (floor) smelling clean and fresh

Lifts ({insert soils – see Appendix 2}) on contact

(Limescale) ({insert soils – see Appendix 2}) (germs) grow(s) (in the) (tub) ({insert surface/site – see Appendix 2})

Long Lasting Fragrance

Makes your (cleaning) job easier (in the) (bathroom) (restroom)

Neutralizes stubborn odors

(Nothing but) the (ingredients) (tools) (goodies) you need

(Nothing but) the (ingredients) (tools) (goodies) (good stuff)

(Nothing but) the (ingredients) (recipe) to get the job done

No scrubbing (or streaking) (or filming) (or wiping) (on floors) (or rinse) (required)

Non-abrasive formula (will not scratch surfaces)

Our best formula for (cleaning) {insert soils – see Appendix 2}

Platinum Active-Shield (foaming) (Bathroom Cleaner) (Shower Cleaner)

Power foam for power cleaning

Power (plus) (+) (Active Shield Technology)

Powerful foam (destroys) (removes) ({insert soils – see Appendix 2})

Powerful foaming action (for) (dissolves) (tough) (the toughest) (stubborn) ({insert soils – see Appendix 2}) (cleaning)

Powerful {insert soils – see Appendix 2} fighters

(Powers) (Cuts) through (tough) (the toughest) (stubborn) {insert soils – see Appendix 2}

Powers through your toughest cleaning jobs

Prevents build-up of (dirt) ({insert soils – see Appendix 2}) where bacteria can thrive

Prevents ({insert soils – see Appendix 2}) from coming back

Prevents ({insert soils – see Appendix 2}) dirt (build up) that may harbour germs

Ready-to-use (floor) (and) (bathroom) cleaner

Removes (tough) (the toughest) (stubborn) (everyday) {insert soils – see Appendix 2} (odors) (at the root) (quickly) (the first time)

Removes and cleans {insert soils – see Appendix 2}

(Showers) ({insert site/surface – see Appendix 2}) get (gross) (icky)

Simple (ingredients)

Simply (the good stuff) (effective)

Smells linger

Smell the clean

(Soap Scum) ({insert soils – see Appendix 2}) (is) (are) gross

Starts to destroy {insert soils – see Appendix 2} instantly

Starts to work before you do

Streak Free Shine

The most powerful (bathroom) (restroom) (floor) cleaner you can buy

(The) One-step cleaner

(This product) cleans, shines and disinfects most non-porous (bathroom) (restroom) (floor) surfaces (and leaves) (your bathroom with) (your restroom with) (your floor with) a fresh, clean scent

(This product) effectively cleans, shines and disinfects washable hard non-porous (inanimate environmental) (bathroom) (restroom) (floor) surfaces and fixtures (around the home) (in schools) (hospitals) (and) (health care facilities)

(This product) has xX Cleaning Power to remove {insert soils – see Appendix 2} (♦)

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(This product) is (also) effective on (tough) (the toughest) (stubborn) (bathroom) (restroom) dirt and grime
Thoughtful(ly) (sourced) ingredients
(To) get surfaces (that) (glow) (glowing)
To Save your nose (from (nasty) (gross) odors)
(Toilet) (bowl) Rings aren't pretty
Tough on ({insert soils – see Appendix 2})
(Tough) (the toughest) (stubborn) ({insert soils – see Appendix 2}) disappear in seconds
Trusted (ingredients)
(We) (Lysol) (Clean(s)) (&) (Disinfect(s)) (Sanitize(s))
What it takes to get the job done
Who wants to touch (that) (a (dirty) (icky) toilet)
Wipes away dirt and grime with little or no scrubbing
Wider foam coverage (for) (better) (improved) (cleaning) (powers away ({insert soils – see Appendix 2})
(With) Active Shield Technology
With foaming action
Works on a wide range of (bathroom) (restroom) (floor) hard, non-porous surfaces
Worry free (ingredients)

<< MARKETING CLAIMS – Specific to Liquid Dispensing Mop / Device / Appliance >>

(x) Bottle(s) (of) (product name) (Disinfecting) (Antibacterial*) (Multi-Purpose) (Cleaner) (Cleaning Solution)
x Cleans (approximately) (about) x rooms
(x) (Empty) (Refillable) (Bottle)
(x FL. OZ.) (x mL)
(Cleaner in a) Ready-to-use (bottle)
(Contains) Everything you need to get started (!)
(Dirt-dissolving) cleaning solution
Get any floor sparkling clean with Lysol® (product name) (!)
Gets into corners (edges) (and) (hard-to-reach spots)
(It's) Gentle on (most floors) (finished wood) (laminate) (linoleum) (glazed (ceramic) tiles) (and) (&)
(Multi-Purpose) (Disinfecting) (Antibacterial*) (Floor) Cleaner
Ready-to-use cleaner(s) (and refillable bottle)
Refill(able) (bottle)
Scrub (through) (dried-on) (messes)
(Scrubs) (and) (Cleans) dried-on messes and sealed grout lines
Solution dissolves tough (sticky) messes

<< USAGE CLAIMS >>

All washable hard non-porous-surfaces (that can be found) (in the) ({insert use sites / surfaces – see Appendix 2})
For Commercial Use
For Use (in) (on) ({insert use sites / surfaces – see Appendix 2})
Great for (bathrooms) (restrooms) (floor) ({insert use sites / surfaces – see Appendix 2})
Great for everyday use (in) (bathrooms) (restrooms) (on floors)
Great on ({insert use surface / soil – see Appendix 2})
Use (this product) on all washable hard, non-porous (inanimate environmental) surfaces that can be found in ({insert use sites / surfaces – see Appendix 2})

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface >>

Fast Acting Sanitizer
(Kills) (Eliminates) (99.9% of) bacteria (on hard, non-porous surfaces) (in (30) seconds)***
Kills (99.9% of) Enterobacter aerogenes and Staphylococcus aureus (on hard, non-porous surfaces) (in (30) seconds)
Leaves (household) (bathroom) (restroom) surfaces sanitary
One step cleaning and sanitizing
Sanitizes (household) (bathroom) (restroom) surfaces in 30 seconds***

<< DISINFECTING CLAIMS – Hard, non-porous surface >>

An effective disinfectant cleaner (on non-food contact surfaces) and deodorizer for use (on) (in) ({insert use sites / surfaces – see Appendix 2})
Effective against: ({insert organisms – See Appendix 1}) in (30 seconds) (10 minutes)

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(Kills) (Eliminates) (Disinfects) (99.9 %) bacteria*
(Kills) (Eliminates) (Disinfects) 99.9% of bacteria and viruses on hard, non-porous surfaces in seconds**
(Kills) (Eliminates) (Disinfects) (bacteria) {insert organisms – see Appendix 1} while it cleans tough (bathroom) (restroom) messes*
(Kills) (Eliminates) (Disinfects) (99.9% of) (bacteria) (and) (viruses)**
(Kills) (Eliminates) (Disinfects) (99.9% of) germs**
(Kills) (Eliminates) (Disinfects) (99.9% of) germs** while it cleans
(Kills) (Eliminates) (Disinfects) (99.9% of) germs** that ordinary cleaners don't
(Kills) (Eliminates) (Disinfects) (99.9% of) ({insert organisms – see Appendix 1}) in (30 seconds) (10 minutes)
(Kills) (Eliminates) (Disinfects) (99.9% of) germs** while it cleans (tough) (the toughest) (stubborn) (bathroom) (restroom) (insert use sites / surfaces – see Appendix 2}) messes
(Kills) (Eliminates) (Disinfects) common (household) bacteria and (viruses) without bleaching**
(Kills) (Eliminates) (Disinfects) common (household) germs** without bleaching
Kills (household) bacteria (and sanitizes without bleaching)*
Kills more than 99.9% of bacteria and viruses**
Kills odor-causing bacteria (in the) (bathroom) (restroom)
Kills viruses†
On hard, non-porous, inanimate environmental surfaces, this product kills (the following bacteria, and viruses):
{insert organisms – see Appendix 1}
Prevents the spread of harmful (household) germs** between treated hard, non-porous surfaces
Starts (killing) (to kill) 99.9% of germs on contact**

<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(Always test on an inconspicuous surface for at least 5 minutes before use.)

(To Operate: Turn nozzle (to) (counter clockwise) ("ON") (desired) (position) (to preferred usage).)

(To Refill (Bottle): (Remove) (Cut pouch) (trigger sprayer) (cap). Pour in product from refill container, (holding) (and) (pointing) (spray) (sprayer) (trigger) nozzle away from user, (twist) (snap-on) cap to tighten.

(To Refill (Bottle): Remove cap. Attach trigger unit.)

To Clean: Spray surface. Allow product to penetrate (tough) {insert soils from appendix 2}) soil(s). Wipe. (No rinsing required.)

To Disinfect/Sanitize (hard non-porous surfaces): Apply until thoroughly wet. Leave for 30 seconds to sanitize. Leave for 10 minutes to disinfect. Wipe dry. Rinse food contact surfaces (and toys) with water.

<< Advisory Statements – must be included were appropriate >>

Do not use on (marble) ((no wax) vinyl) (brass) (and) (or) (copper) surfaces.

Does not harm most (bathroom) (restroom) (floor) surfaces.

(On painted surfaces) (For all other surfaces) test a small inconspicuous area first.

May discolor painted surfaces including decorative tile and colored grout.

May etch some older sinks and tubs.

Rinse bathtub / shower surfaces with water after using product.

(If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction; this will ensure full use of its contents.)

<< Additional USE DIRECTIONS (claim specific) – Specific to Professional Branded products Only >>

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

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This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that ⁽¹⁾ is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or ⁽²⁾ contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals.

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

<< NOTE: First Aid statement may appear in either box format or paragraph format >>

FIRST AID	
If in Eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or in case of an emergency call toll free (1-800-228-4722) (1-800-677-9218) (1-XXX-XXX-XXXX). Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.	

<< STORAGE & DISPOSAL – Residential containers >>

STORAGE AND DISPOSAL: Store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. Recycle empty container if available or discard in trash.

STORAGE AND DISPOSAL: Store in a cool dry area. Refillable container. Only refill with this product. Recycle empty container if available or discard in trash.

<< STORAGE & DISPOSAL – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL CONTAINERS >>

STORAGE AND DISPOSAL: Do not contaminate water, food, or feed by storage and disposal. Store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. (Triple rinse container (or equivalent) when empty). Recycle empty container if available or discard in trash.

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].
The term “*this product*” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria*, virus*, fungus* & mold*.
The term (x) is a placeholder that represents a number between 1 and 99.
The term “Y” is a place holder for a character A – Z.

<< OPTIONAL IMAGES >>



<< NOTE TO REVIEWER – Shield graphics will only be used with cleaning claims >>



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<< HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >>

<< TRIGGER >>

<< Front / Back Panel Label >>



<< Sleeve Label >>



<< POURABLE >>

<< Front / Back Panel Label >>



<< Sleeve Label >>



<<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

- (♦) vs. ({insert Lysol Brand Name}) (chlorine) (bleach) (on) ({insert soils – see Appendix 2})
**** contains Fragrance Allergens

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

- *** Kills (99.9% of) (Enterobacter aerogenes) (and) (Staphylococcus aureus) (on hard, non-porous surfaces) (in 30 seconds).

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

- * Kills (99.9% of) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) on hard, non-porous surfaces in 10 minutes.
- ** Kills (99.9% of) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (Rhinovirus Type 39 (common cold)) (Rotavirus WA) (and) (Respiratory Syncytial Virus (RSV)) on hard, non-porous surfaces in 10 minutes.
- † Kills (Rhinovirus Type 39 (common cold)) (Rotavirus WA) (and) (Respiratory Syncytial Virus (RSV)) on hard, non-porous surfaces in 10 minutes.

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The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ***” the product must be efficacious against 2 of the 3 major classes of organisms.
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This product has been test and found effective against the following micro-organisms:

This product has been tested and found effective against the following micro-organisms:

Bacteria, Virus & Fungi			
<< Disinfection – Hard, non-porous surfaces >>			
Bacteria (5 minutes)	(ATCC No.)	Viruses (10 minutes)	(ATCC No.)
Pseudomonas aeruginosa	(15442)	Rhinovirus Type 39 (common cold)	(VR-340)
Salmonella enterica	(10708)	Rotavirus WA	(VR-2018)
		Respiratory Syncytial Virus (RSV)	(VR-26)
Bacteria (10 minutes)	(ATCC No.)		
Staphylococcus aureus	(6538)		
<< Sanitization – Hard, non-porous, non-food contact surfaces >>			
Bacteria (30-seconds)	(ATCC No.)		
Enterobacter aerogenes	(13048)		
Staphylococcus aureus	(6538)		
Symbol Designation – used on product labels			
Single asterisk (*)	Bacteria *	Used for identifying disinfection against specific bacteria	
Dagger (†)	Viruses †	Used for identifying disinfection against specific viruses	
Double asterisk (**)	Germs **	Used for identifying disinfection against specific bacteria & viruses / fungi	
Triple asterisk (***)	Sanitizes ***	Used for identifying sanitization against specific bacteria	
Double dagger (††)	Allergens ††	Used for identifying the removal of specific non-living allergens	

<<APPENDIX 2>>

<< SOILS / ODORS / SURFACES / USE SITES - May be listed on product label in the singular / plural form >>

Soils / Odors: (Graphic – depicting soil)

(Bathub) (Toilet) rings	Hard water (stains)	Rust stains
Blood stains	(Lime) (Limescale) (Lime Scale)	(Smears) (Smudges)
Calcium (build-up) (stains)	Messes	Soap scum
Cosmetic stains	Mildew (build-up) (stains)	(Stains) (soils)
(Dirt) (Dust) (build-up) (stains)	Mineral (build-up) (stains)	Toothpaste stains
(Fingerprints) (Handprints)	Mud (Stains)	Urine (stains)
(Grease) (Greasy) (build-up)	Oil (marks) (stains)	Water (marks) (stains)
(stains) (Splatter)	(Outdoor) grime	
Grime	Pest stains	

Non-Food Contact Surface Types: (~ specify Non-Medical or Fixture)

Chrome ~	Laminate(d) (plastic)
Crystal	Linoleum
Enamel	Metal
Fiberglass fixtures	Mirror
Glass	Stainless steel ~
Glazed (ceramic) (porcelain) (tile)	

Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance exterior	Door (knob) (handle)	Floor (glazed ceramic / porcelain)
(Bathub) (tub)	Exhaust (fan) (hood)	Floor (laminated)
Cabinet	Faucet ((chrome / stainless steel)	Floor (linoleum)
Bathroom (Counter) (Countertop)	Fixture (chrome / stainless steel)	Floor (sealed stone)
Diaper (pail)	Floor (finished wood)	Floor (no-wax)

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Garbage (can) (pail) (container)
Glazed ceramic tile
Glazed porcelain tile
Highchair (non-food contact area)
Light fixtures
Metal blinds
Non-medical (chrome / stainless steel)

Painted woodwork
Plastic laundry (basket) (hamper)
(Shelves) (drawers)
Shower (door) (vinyl curtain) (stall) (area)
Sink (basin)
(Table) (tabletop)
(Toilet bowl exterior) (Urinal)

Vanity top
Washable walls
(Window) (windowsill)
Other hard, non-porous, non-food contact surfaces

Household Use Sites: (Graphic – depicting use site)

Basement
Bathroom
Bedroom

Den / Study
Family room
Garage

(Home) (House)
Household (area)
Living room

Professional Use Sites: (Graphic – depicting use site)

Dental Office
Doctors Office
Health Care Facility
Hospital

(Hotel) (Motel)
Infirmary
Nursing Home
Office Building

Physicians Office
Restroom
School

<< APPENDIX 3 >>

<< EMERGING VIRAL PATHOGENS CLAIMS – Hard, non-porous surface >>

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- Enveloped Viruses
- Large Non-Enveloped Viruses

For an emerging viral pathogen that is a/an...	...following the directions for use for the following organisms on the label:
Enveloped virus	Rotavirus WA Rhinovirus Type 39
Large, non-enveloped virus	Rhinovirus Type 39
Small, non-enveloped virus	Rhinovirus Type 39

*Follow instructions for disinfection for a 10-minute contact time

{Product name} has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, [porous and/or non-porous surfaces]. Therefore, {product name} can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on [hard, porous/non-porous surfaces]. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness / outbreak] is caused by [name of emerging virus]. {Product name} kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on [hard, porous/non-porous surfaces]. Refer to the [CDC or OIE] website at [website address] for additional information.

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
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